Get your company noticed online with a display ad on HAAONLINE.org. With a network of over 2500 properties, 800 management companies and over 700 supplier companies our website receives over 40,000 hits per month. Members like Property Managers, Maintenance Technicians and leasing consultants to supervisors and executives and owners are going to our website for the most up to date event information, educational information, and legislative articles updates. We can help you connect with members looking for your products or services.

Only our most visited pages have advertising space available. Each of those pages hosts ONE advertiser per month at the top of the page. Your prominently displayed banner ad will link to your web page and put our customers in direct contact with you.

Benefits at a glance:
- We receive an average of 40,000 hits per month.
- Because we are a trade association, the majority of our visitors are multifamily professionals
- Competitive pricing options.
- Our site design assures your banner is seen whether the ad is clicked on or not.
- Link straight to your website. Our members become your customers.

Contract pricing discounts are available; please contact us if you would like to purchase a spot for a predetermined period of time.
MEMBERS ONLY ADVERTISING RATES & SPECIFICATIONS

<table>
<thead>
<tr>
<th>Landing Page</th>
<th>AVG Page Views/mo</th>
<th>1 + mos</th>
<th>3 + mo</th>
<th>6 + mos</th>
<th>9 + mos</th>
<th>12 + mos</th>
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<tbody>
<tr>
<td>Calendar</td>
<td>1130/mo</td>
<td>249</td>
<td>239</td>
<td>229</td>
<td>219</td>
<td>209</td>
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<tr>
<td>Education</td>
<td>1250/mo</td>
<td>269</td>
<td>259</td>
<td>249</td>
<td>239</td>
<td>229</td>
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<tr>
<td>Owner Directory</td>
<td>699/mo</td>
<td>159</td>
<td>149</td>
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<td>129</td>
<td>119</td>
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<td>Renters</td>
<td>1340/mo</td>
<td>159</td>
<td>149</td>
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<tr>
<td>Job Target – Position 1</td>
<td>9,000/mo</td>
<td>279</td>
<td>269</td>
<td>259</td>
<td>249</td>
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<tr>
<td>Job Target – Position 2</td>
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<td>269</td>
<td>259</td>
<td>249</td>
<td>239</td>
<td>229</td>
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<tr>
<td>Legislative</td>
<td>200/mo</td>
<td>99</td>
<td>94</td>
<td>89</td>
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</table>

$49 One Time Ad Creation Fee will be assessed per ad if web image is not provided.

Website Requirements and Specifications

Space Reservation Deadline – 15 days prior to 1st of each month
Artwork Deadline – Web-ready image is due 10 days prior to display date. No flash or animated images are allowed.
Start Date – the first day of each month
Placement – Image will be placed on top half of web page. We reserve the right to place ad on right or left hand side to accommodate natural flow and aesthetics of site.
Contract Term – Monthly
Web-size images only. All display orders, contracts, and materials should be sent to the Supplier Services Department.
Max size is 680 wide x 85 pixels in height at 72 ppi (Job Target is 250 x 250 pixels at 72 ppi.)
Some pages may be slightly smaller due to web content

We have no responsibility for files that are hosted on advertisers’ machines. If you supply a URL for a graphic that you or your service provider hosts, then be certain that file is accessible on the Web. All images are subject to approval through HAA webmaster.
HAA Banner Display Ad Sample: EDUCATION PAGE Average page views 1,250/mo
...the leading advocate, resource and community partner for quality rental housing providers in Houston and surrounding areas.

HAA Banner Display Ad Sample: CALENDAR Page  Average page views: 772/mo
HAA is actively involved in the legislative process at the national, state, and local levels. In recent years, HAA has been actively involved in efforts to create fair treatment of multifamily properties in federal tax law, appraisal reform measures that will bring needed consistency to property taxes, and in crafting a local inspection ordinance in Houston that will help the city crack down on problem properties while protecting the rights of HAA owners and property managers.

Even more importantly, HAA has worked to defend the industry against numerous threats that would make the construction, ownership, and management of apartment properties more difficult and expensive. HAA members have helped defeat legislation requiring owners to rent to criminals, making assisted housing mandatory and creating lengthy delays in residential evictions. Local attempts to hold property owners for the criminal acts of others and to inspect individual apartments without warrants have been defeated as well.

For questions regarding HAA’s government affairs activities please contact the Public Affairs Department.
HAA Banner Display Ad Sample: **Owner Directory**  Average page views: 700/mo

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**Owner Directory**

Company

Results per Page

10

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THE RIGHT CANDIDATE IS EASY TO FIND!
Instantly Access Active and Passive Job Seekers

**Click Here to Get Started!**
HAA Banner Display Ad Sample: Featured Jobs Average Page Views: 9,000/mo