HOUSTON APARTMENT ASSOCIATION

ABODE

MEMBERS ONLY ADVERTISING RATE CARD

Effective with the January 2012 edition of ABODE magazine. Rates per insertion for space only. Ad's are not produced in house. Non-member rates available upon request.
Call for special positioning rates and advertising packages.

BASIC SPACE RATES (Black & White Only)

Page Size	1 time	3 times	6 times	9 times	12 times
Full Page	780	723	662	622	582
2/3 Page	636	594	538	504	470
1/2 Island	563	531	483	455	427
1/2 Page	513	481	433	405	377
1/3 Page	414	383	348	325	302
1/4 Page	333	310	277	259	242
1/6 Page	279	260	234	219	204

Full Color Rates *(CMYK processing)*

Page Size	1 time	3 times	6 times	9 times	12 times
Full Page	1330	1273	1212	1172	1132
2/3 Page	1161	1119	1063	1029	995
1/2 Island	963	931	883	855	827
1/2 Page	913	881	833	805	777
1/3 Page	739	635	673	650	627
1/4 Page	608	585	552	534	517
1/6 Page	404	385	359	344	329

Full bleed on full page ads are an additional $80 per ad space.

ABODE Production Schedule

- **Space Reservation Deadline –** 35 days prior to publication date. See deadlines for each month.
- **Artwork Deadline** – 20 days prior to publication date all camera-ready artwork is due
- **Publication Date –** the first day of each month
- **Camera-Ready Art only**. All insertion orders, size and color options, contracts, and materials should be sent to the Supplier Services Department. See Abode Specifications for mechanical requirements.

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